

# Privacy Notice

**Last updated:** 2025.04.23

Magyar-Optimum Építő Kft. (registered office: 6725 Szeged, Daru utca 20; e-mail: [info@magyaroptimum.hu](mailto:info@magyaroptimum.hu)), as the data controller, respects the rights of visitors to the website ([www.magyaroptimum.hu](http://www.magyaroptimum.hu)) related to personal data and is committed to protecting data.

## 1. Data Controller Details

- **Name:** Magyar-Optimum Építő Kft.
- **Registered office:** 6725 Szeged, Daru utca 20.
- **Email:** [info@magyaroptimum.hu](mailto:info@magyaroptimum.hu)

## 2. Scope of Personal Data Processed

When using the contact form, we process the following data:

- **Email address**
- **IP address**

## 3. Purpose of Data Processing

- Keeping in touch and responding to enquiries
- Analysing website operation for statistical purposes

## 4. Legal Basis for Data Processing

Data processing is based on your voluntary consent when making contact [**GDPR Article 6(1)(a)**].

## 5. Data Retention Period

Data is stored for a maximum of **1 year**, or until the purpose of processing no longer exists.

## 6. Access to Data and Data Transfers

Personal data may only be accessed by designated employees of Magyar-Optimum Építő Kft. We do not transfer data to third parties, except where required by law.

## 7. Cookies

Our website uses only technically necessary cookies required for operation. These are essential for the proper functioning of the site and do not collect personal data for marketing purposes.

## 8. Data Subject Rights

Under the GDPR, you have the following rights:

- Request information about data processing
- Access your own data
- Rectification or erasure of data
- Restriction of processing
- Withdrawal of consent

For these requests, please write to: **info@magyaroptimum.hu**

## **9. Remedies**

If you believe you have suffered a violation of your rights in connection with the processing of your data, you may file a complaint with the **Hungarian National Authority for Data Protection and Freedom of Information (NAIH)**.

### **NAIH contact details:**

- **Address:** 1055 Budapest, Falk Miksa utca 9-11.
- **Phone:** +36 (1) 391-1400
- **Email:** [ugyfelszolgalat@naih.hu](mailto:ugyfelszolgalat@naih.hu)
- **Website:** [www.naih.hu](http://www.naih.hu)